

<b>MONDAY, 8 DECEMBER 2008 (16.30pm – 18.30pm)</b>
<b>Workshop 6: Monitoring + Evaluation</b>
<b>HORIZON, LEVEL 9 (R/G) , English</b>

**Workshop Title:** Monitoring and Evaluation

**Workshop Coordinator:** There is already a workshop under this title listed in the programme, facilitated by BBC World Service trust; we would like have an opportunity to present the initiative as stated below

**Email address:** sofie.jannusch@cameco.org

**Language:** (Please mark one) English, French, Spanish, Russian, Arabic

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**Workshop description:**

1. What are the main points you want to raise in the workshop?

I would like to have a brief time-slot to present the mediaME-Wiki, a participatory platform for M&E in media development cooperation.

2. Give some background information to the issue you want to raise.

mediaME (media development monitoring and evaluation) aims to

- provide a practice oriented resource for knowledge and capacity building in media development,
- encourage communication and collaboration among those engaged in media development, particularly in improving monitoring and evaluation at every stage of media assistance,
- facilitate the creation of "toolkits" for assessing media, media development, and media development assistance.

3. List three key questions you want the workshop to address.

a) How do participants comprehend the outlined structure and contents (with collection of concrete proposals)?

b) Who would be able and willing to contribute to the further development (by joining the mediaME expert group)?

c) Which individuals and organisations would be able to contribute with concrete content?

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4. What would be the main desired outcome of the workshop?

- Getting feedback on feasibility of already outlined structure and contents of the mediaME-Wiki
- Broader dissemination of knowledge about the availability of the mediaME-Wiki
- Raise interest of participants in joining the international mediME-expert group, supporting the establishment of the Wiki
- Find collaborators who will contribute contents to the mediaME-Wiki

**WORKSHOP:** MediaME wiki evaluating training

**Workshop Coordinator:** SEENPM, CAMECO, PRESS NOW

**Email address:** [sofie.jannusch@cameco.org](mailto:sofie.jannusch@cameco.org); [shala@pressnow.nl](mailto:shala@pressnow.nl)

**Language: (Please mark one)** English, French, Spanish, Russian, Arabic

**Description:** Presentation of the MediaME wiki with emphasis on monitoring and evaluation of training.

MediaME-Wiki (mediaME – media development monitoring and evaluation) is a participatory platform for M&E in media development cooperation. The mediaME-Wiki will provide a resource for knowledge and capacity building in media development and aims to facilitate the creation of “toolkits” for assessing media, media development, and media development assistance.

**Workshop description:**

4. What are the main points you want to raise in the workshop?

We would like to have a brief time-slot to present the mediaME-Wiki, a participatory platform for M&E in media development cooperation, with emphasis on monitoring and evaluation of training.

5. Give some background information to the issue you want to raise.

mediaME (media development monitoring and evaluation) aims to

- provide a practice oriented resource for knowledge and capacity building in media development,
- encourage communication and collaboration among those engaged in media development, particularly in improving monitoring and evaluation at every stage of media assistance,
- facilitate the creation of “toolkits” for assessing media, media development, and media development assistance.

6. List three key questions you want the workshop to address.

a) How do participants comprehend the outlined structure and of the training section (with collection of concrete proposals)?

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b) Who would be able and willing to contribute to the further development (by joining the mediaME expert group)?

c) Which individuals and organisations would be able to contribute with concrete content?

4. What would be the main desired outcome of the workshop?

- Getting feedback on feasibility of already outlined structure and contents of the mediaME-Wiki especially concerning the training section
- Broader dissemination of knowledge about the availability of the mediaME-Wiki
- Raise interest of participants in joining the international mediME-expert group, supporting the establishment of the Wiki
- Find collaborators who will contribute contents to the mediaME-Wiki

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