



**Global Forum for Media Development**  
Athens World Conference, 7-10 December 2008

**Workshop Title:**

**Workshop Coordinator: Andrew Lam**

**Email address: [alam@newamericamedia.org](mailto:alam@newamericamedia.org)**

**Language: (Please mark one) English, French, Spanish, Russian, Arabic**

---

**Workshop description:**

1. What are the main points you want to raise in the workshop?

There's a profound need to organize and bring visibility to the voices of minorities in any viable and vibrant democracy.

Ethnic media in the US is thriving and growing sphere of influence

Ethnic media bring alternative news sources and information to supplement mainstream media and serve as life line in time of emergency.. like earthquake, katrina hurricanes, for many ethnic communities.

2. Give some background information to the issue you want to raise.

The US by 2050 will be a country in which there will be no majority as whites will be under 50% of the population while the number of immigrants and ethnic population -hispanic, Asians, African, and mixed race- are rising. There are 112 languages spoken in America. There is a fragmentation of media in America – with the rise of blogs, vlogs, citizen reporters, multimedia, alternative media, and of course ethnic media.

**PLEASE RETURN THIS FORM BY EMAIL TO [henze@mediagfmd.org](mailto:henze@mediagfmd.org)**

I will be discussing ethnic media and its roles in the US.

3. List three key questions you want the workshop to address.

a) importance of ethnic media in pluralistic society

b) importance of ethnic media in time of emergency and in information dissemination

c)

4. What would be the main desired outcome of the workshop?

Better understanding of the state of journalism in US and the role ethnic media play in levelling the playing field. The use of polls and awards to bring more visibility to ethnic sectors in the US. We recognize that we live now at the crossroads of the global society and we need to practice inclusive journalism.

**PLEASE RETURN THIS FORM BY EMAIL TO [henze@mediagfmd.org](mailto:henze@mediagfmd.org)**