

MONDAY, 8 DECEMBER 2008 (09.00am – 10.30am)
Workshop 4: Fundraising Strategies in Conflict Situations
MACEDONIA A, LEVEL 1, English, Russian

Workshop Title: Hot Money: Fundraising Strategies in Conflict Situations (using the South Caucasus as an example)

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Language: (Please mark one) English, French, Spanish, Russian, Arabic

Workshop description:

1. What are the main points you want to raise in the workshop?

The way to establish the coordination between local NGOs involved in the media-development and the donors in case of international conflicts in the region.

2. Give some background information to the issue you want to raise.

The events happened in august 2008, military conflict between Georgia and Russia, immediately kept the attention of the whole world. Information war is still continuing and does not stop. The role of the NGOs involved in the media-development is very important.

3. List three key questions you want the workshop to address.

a) How should the media-development NGOs react if an international conflict happens?

b) Coordinating Media Development NGOs' Activities in Conflict Situations

c) Coordinating Donors' Activities in Conflict Zones: Is It Possible and How Can Media Development NGOs Help?

4. What would be the main desired outcome of the workshop?

Develop specific recommendations for media development NGOs in the Caucasus on post-conflict recovery and enhancing trust in local media